



<b>Company Name:</b>	SiteMasters Plc ('the Company')
<b>Company Contact details:</b>	Data Protection Officer 020 7863 3300 enquiries@sitemasters.plc.uk
<b>Document DP5</b>	Privacy Notice (including for use on the company website)
<b>Topic:</b>	Data protection
<b>Date:</b>	21 <sup>st</sup> May 2018
<b>Version:</b>	1.0

The Company is a recruitment business which provides work-finding services to its clients and work-seekers. The Company must process personal data (including sensitive personal data) so that it can provide these services – in doing so, the Company acts as a data controller.

You may give your personal details to the Company directly, such as on an application or registration form or via our website, or we may collect them from another source such as a jobs board. The Company must have a legal basis for processing your personal data. For the purposes of providing you with work-finding services and/or information relating to roles relevant to you we will only use your personal data in accordance with this privacy statement. At all times we will comply with current data protection laws.

### Contents

1. Collection and use of personal data
  - a. Purpose of processing and legal basis
  - b. Legitimate interest
  - c. Statutory/contractual requirement
  - d. Recipients of data
2. Information to be provided when data is not collected directly from the data subject
  - a. Categories of data
  - b. Sources of data
3. Overseas transfers
4. Data retention
5. Your rights
6. Automated decision making
7. Cookies
8. Login files
9. Links to external sites
10. Sale of the business
11. Data security
12. Changes to this privacy statement
13. Complaints or queries

## Collection and use of personal data

### a. Purpose of processing and legal basis

The Company will collect your personal data (which may include sensitive personal data) and will process your personal data for the purposes of providing you with work-finding services. This includes for example, contacting you about job opportunities, assessing your suitability for those opportunities, updating our databases, putting you forward for job opportunities, arranging payments to you and developing and managing our services and relationship with you and our clients.

If you have opted-in we may also send you marketing information and news via email/ text. You can opt-out from receiving these at any time by clicking “unsubscribe” when you receive these communications from us.

In some cases we may be required to use your data for the purpose of investigating, reporting and detecting crime and also to comply with laws that apply to us. We may also use your information during the course of internal audits to demonstrate our compliance with certain industry standards.

We must have a legal basis to process your personal data. The legal bases we rely upon to offer our work-finding services to you are:

- Your consent
- Where we have a legitimate interest
- To comply with a legal obligation that we have
- To fulfil a contractual obligation that we have with you

### b. Legitimate interest

This is where the Company has a legitimate reason to process your data provided it is reasonable and does not go against what you would reasonably expect from us. Where the Company has relied on a legitimate interest to process your personal data our legitimate interests is/are as follows:

- Managing our database and keeping work-seeker records up to date;
- Providing work-finding services to you and our clients;
- Contacting you to seek your consent where we need it;
- Giving you information about similar products or services that you have used from us recently;

### c. Statutory/contractual requirement

The Company has certain legal and contractual requirements to collect personal data (e.g. to comply with the Conduct of Employment Agencies and Employment Businesses Regulations 2003, immigration and tax legislation, and in some circumstances safeguarding requirements.) Our clients may also require this personal data, and/or we may need your data to enter into a contract with you. If you do not give us personal data we need to collect we may not be able to continue to provide work-finding services to you.

#### **d. Recipient/s of data**

The Company will process your personal data and/or sensitive personal data with the following recipients:

- Clients (whom we may introduce or supply you to)
- Former employers whom we may seek references from
- Payroll service providers who manage payroll on our behalf or other payment intermediaries whom we may introduce you to
- Other recruitment agencies in the supply chain

#### **1. Information to be provided when data collected not from the data subject]**

**Categories of data:** The Company has collected the following personal data on you:

##### *Personal data:*

- Name, address, mobile no., email
- National insurance no.
- Nationality (through right to work check)
- Qualifications, such as CSCS Card details, NVQs or other relevant certificates

##### *Sensitive personal data:*

- [Health information including whether you have a disability]
- [Criminal conviction]

**Source of the personal data:** The Company sourced your personal data/sensitive personal data:

- From 'Find a Job', 'Indeed', 'Friday Ad', 'Adzooná', 'Zoek', 'Jobsite' jobs boards, LinkedIn
- A former employer
- A referee whose details you previously provided to us
- Software providers who we use to support our services including
- Cookies listed in section 7

#### **2. Overseas Transfers**

The Company will not transfer the information you provide to us to countries outside the European Economic Area ('EEA') for the purposes of providing you with work-finding services. The EEA comprises the EU member states plus Norway, Iceland and Liechtenstein.

#### **3. Data retention**

The Company will retain your personal data only for as long as is necessary for the purpose we collect it. Different laws may also require us to keep different data for different periods of time. For example, the Conduct of Employment Agencies and Employment Businesses Regulations 2003, require us to keep work-seeker records for at least one year from (a) the date of their creation or (b) after the date on which we last provide you with work-finding services.

We must also keep your payroll records, holiday pay, sick pay and pensions auto-enrolment records for as long as is legally required by HMRC and associated national minimum wage, social security and tax legislation. This is currently 3 to 6 years.

Where the Company has obtained your consent to process your personal and sensitive personal data, we will do so in line with our retention policy. Upon expiry of that period the Company will seek further consent from you. Where consent is not granted the Company will cease to process your personal data and sensitive personal data.

#### 4. Your rights

Please be aware that you have the following data protection rights:

- The right to be informed about the personal data the Company processes on you;
- The right of access to the personal data the Company processes on you;
- The right to rectification of your personal data;
- The right to erasure of your personal data in certain circumstances;
- The right to restrict processing of your personal data;
- The right to data portability in certain circumstances;
- The right to object to the processing of your personal data that was based on a public or legitimate interest;
- The right not to be subjected to automated decision making and profiling; and
- The right to withdraw consent at any time.

Where you have consented to the Company processing your personal data and sensitive personal data you have the right to withdraw that consent at any time by contacting the Data Protection Officer on 020 7863 3300 or by email to [enquiries@sitemasters.plc.uk](mailto:enquiries@sitemasters.plc.uk). Please note that if you withdraw your consent to further processing that does not affect any processing done prior to the withdrawal of that consent, or which is done according to another legal basis.

There may be circumstances where the Company will still need to process your data for legal or official reasons. Where this is the case, we will tell you and we will restrict the data to only what is necessary for those specific reasons.

If you believe that any of your data that the Company processes is incorrect or incomplete, please contact us using the details above and we will take reasonable steps to check its accuracy and correct it where necessary.

**You can also contact us using the above details if you want us to restrict the type or amount of data we process for you, access your personal data or exercise any of the other rights listed above.**

#### 5. Cookies

We may obtain data about you from cookies. These are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Cookies also enable us to deliver more personalised content.

The table below explains the cookies we use and why.

Cookie Category	Name	Purpose	More information
Necessary	CookieConsent	Stores the user's cookie consent state for the current domain	Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.
	csrftoken	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	
Statistics	__utma, __utmb, __utmc, __utmt, __utmz	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.
	_ga, _gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	
	_gat	Used by Google Analytics to throttle request rate	
	_pinterest_cm	Used by Pinterest to track the usage of services.	
Marketing	collect	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Marketing cookies are used to track visitors across websites. The intention is to

	GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.
	impression.php/#	Used by Facebook to register impressions on pages with the Facebook login button.	
	NID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	
	PREF	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	
	VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	
	YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	

Most web browsers allow some control of most cookies through the browser settings. Please note that in a few cases some of our website features may not function if you remove cookies from your browser.

## 6. Log Files

We use IP addresses to analyse trends, administer the site, track users' movements, and to gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

## 7. Links to external websites

The Company's website may contains links to other external websites. Please be aware that the Company is not responsible for the privacy practices of such other sites. When you leave our site we encourage you to read the privacy statements of each and every website that collects personally

identifiable information. This privacy statement applies solely to information collected by the Company's website.

## **8. Sale of business**

If the Company's business is sold or integrated with another business your details may be disclosed to our advisers and any prospective purchasers and their advisers and will be passed on to the new owners of the business.

## **9. Data Security**

The Company takes every precaution to protect our users' information.

Only employees who need the information to perform a specific job (for example, consultants, our accounts clerk or a marketing assistant) are granted access to your information.

The Company uses all reasonable efforts to safeguard your personal information. However, you should be aware that the use of email/ the Internet is not entirely secure and for this reason the Company cannot guarantee the security or integrity of any personal information which is transferred from you or to you via email/ the Internet.

If you share a device with others we recommend that you do not select the "remember my details" function when that option is offered.

**If you have any questions about the security at our website, you can email [enquiries@sitemasters.plc.uk](mailto:enquiries@sitemasters.plc.uk).**

## **10.Changes to this privacy statement**

We will update this privacy statement from time to time. We will post any changes on the statement with revision dates. If we make any material changes, we will notify you.

## **11.Complaints or queries**

If you wish to complain about this privacy notice or any of the procedures set out in it please contact the Data Protection Officer on 020 7863 3300 or by email to [enquiries@sitemasters.plc.uk](mailto:enquiries@sitemasters.plc.uk)

You also have the right to raise concerns with Information Commissioner's Office on 0303 123 1113 or at <https://ico.org.uk/concerns/>, or any other relevant supervisory authority should your personal data be processed outside of the UK, if you believe that your data protection rights have not been adhered to.